Building the Hybrid PMO Workshop

Instructors: Andy Jordan  
Jesse Fewell  
Mark Price Perry

Locations Offered:  
Indianapolis, IN  
New Orleans, LA  
Nashville, TN  
Chicago, IL

Level: Intermediate/Advanced  
CEUs: 1.4

Seminar Description

Day 1 AM Session: Business Driven PMO Setup. Instructor: Mark Price Perry

There is no surer way to invite PMO difficulties than to rush into a cookie-cutter “people, process, tools” strategy and to “sell the PMO”—an approach still advocated by many today. This workshop first engages participants in a highly interactive session that reveals and corrects common misguided PMO strategies, while highlighting select opportunities to make your approach more agile. Perry will also present a bouquet of real-life PMO success stories based upon his third book in the Business Driven PMO series, Business Driven PMO Success Stories (2013).

Day 1 PM Session: Portfolio Execution. Instructor: Andy Jordan

Organizations only succeed when they have effective strategy execution, and PMOs can, and should, play a vital role in achieving that. End-to-end portfolio management, combined with a business agility focus enable levels of performance that no one ever thought possible. Andy Jordan uses his signature high energy and engaging style to bring participants along the journey to a PMO that is the cornerstone of strategy execution.

Day 2 AM Session: The Agile PMO. Instructor: Jesse Fewell

Now that agile methods are here to stay, executives are looking to PMO leaders for answers to fundamental questions: What is the agile movement all about? When does it fit for a given project, and when does it not? Even more puzzling, if agile methods encourage self-organizing teams, then how does that impact the role of a PMO, or even the role of the project manager itself? In this eye-opening session, we will sift out fact from fiction and walk away with actionable tips for evolving your PMO to support agile methods.

Day 2 PM Session: Open Space. Instructors: Mark Price Perry, Andy Jordan, and Jesse Fewell

Open Space Meetings are an amazingly powerful way to explore issues, discuss ideas, and achieve breakthrough thinking. Open Space Meetings are particularly useful for fully engaging all those who are truly passionate about and committed to a subject. Arguably, there is no greater shared bond that PMO practitioners have than their collective passion and commitment to the value proposition of a well-conceived, established, and run PMO. This workshop session utilizes the Open Space Meeting approach to tackle the top PMO-related issues, opportunities, and topics of the workshop attendees.

Disclaimer: By enrolling in the PMO Workshop, Registrants agree to share Registrant Data (“Data”) with Instructors for the purposes of customizing course objectives and providing assessments and strategies based upon Registrants’ specific information.

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Seminar Objectives

Upon completion of this course, participants will be able to:

- Be able to explain the top three reasons why PMOs fail, according to PMO research conducted by numerous industry sources.
- Be able to explain to senior management the concepts of a business-driven PMO.
- Learn techniques for how to establish with management the business purpose and value of their PMO.
- Understand how to implement and leverage effective alignment of portfolio management and related disciplines with the PMO.
- Appreciate the importance of integrated strategic processes, especially portfolio management and strategic resource management.
- Learn how to prioritize the implementation of portfolio management with consideration to depth and breadth.
- Develop an understanding of how traditional project management and agile are aligned and ways in which they are in conflict.
- Gain hands-on experience using tools that will enable participants to assess how their PMO is positioned with respect to supporting a hybrid or agile organization and begin developing a plan to refine the mission of their PMO in order to better support the introduction of agile practices.
- Gain experience using tools that will enable individuals to assess their own personal adoption.
- Learn Open Space Meeting techniques and to be able to conduct an effective Open Space Meeting.
- Learn and share the leading PMO/PPM/agile issues faced by businesses and organizations today.
- To learn and share the leading techniques for building a successful, hybrid PMO.

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Seminar Agenda

DAY 1: AM

- Purpose of the PMO
  - Case study example - PMO failure
  - Case study example - PMO success
  - Maturity model for PMO purpose
  - Purpose of the PMO examples
  - PMO mandate / PMO practices Magic Quadrant
- Purpose of Project Management
  - Case study example - project management failure
  - Case study example - project management success
  - Purpose of the Project Management Triangle
  - Understanding and using stakeholder bias
- Roadmap for building the Hybrid PMO
  - Understanding Organizational-wide Project Management
  - Identifying where PMOs can exist
  - Roadmap for building the hybrid PMO
  - The “Golden Rule” for PMO success

DAY 1: PM

- PMO Alignment
  - Integrating PMOs of different types and in different areas
  - The need for strategic PMOs who operate within an integrated framework
  - Value driven relationships and what that means across the organization
  - The need for and benefits of PMO synergy
- Effective Portfolio Execution
  - What is a portfolio?
  - The portfolio lifecycle
  - The theory vs. the reality of portfolio structure in most organizations
  - The concept and principles of strategic project execution
- Business Agility
  - The problems driving the need for portfolio evolution
  - The principles of business agility

DAY 2: AM

- What the concept means
  - For leadership
  - For portfolio management
  - For project delivery
- Business agility in action
- A fundamental shift
  - For executives
  - For project teams
- Portfolio management as a way to bring all the elements together
- The future proofed PMO
- Making it happen

DAY 2: PM

[Open Space Meeting]

- Opening Circle
- Explanation of principles and the law of two feet
- Creation of the bulletin board (issues and opportunities)
- Commencement of break-out discussions (marketplace)
- Closing Circle

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