The Agile Portfolio Manager: Advanced Lean-Agile Practices

Instructor(s): Karlheinz Muenchow, PMP  
Length: 1 day  
CEUs: 0.7

Level: Progressive

Primary Topic: Strategic Application and Governance

Subtopics: Agile, Portfolio Management, Strategic Planning and Implementation

Description:

The transition from project-centric portfolio management towards customer-centric product and service capabilities is accelerating with every agile implementation in IT and beyond.

After all, every company is a software company, and IT drives everything we touch. Industrial age portfolio processes are no match for the dynamics and demands of value creation in today’s Creative Economy. Traditional portfolios are obsolete the time of their initial publication. AI, IoT, Blockchain, and the mining of Bitcoins by your children shows that needs are changing faster than ever before. At the time you mastered Facebook and Snapchat, millennials are using platforms you don't even know are around. The majority of the highest paying jobs today did not even exist five years ago, and what you think you know today is irrelevant tomorrow. You have to adjust your project, product and portfolio processes to accommodate the agile reality of today’s Creative Economy.

The future state will be shaped by patterns of learning that empower the open-minded to prepare for what’s next. This seminar is a bold step away from the status-quo. It is based on Real-World implementations and provides a blueprint for traditional program and portfolio managers to align their practices to support the agile enterprise transformation that is most likely already in progress.

This program bridges the gap between the organizational roadmap and the backlogs of Product Owners in agile environments. Our focus will be on designing and implementing advanced Lean-Agile Product Management practices that translate the strategic and customer voices from Personas and Customer Journeys all the way to MVP Roadmaps and ultimately actionable team backlogs agile teams are expecting.

Pre-work: none

Learning Objectives:

- Demonstrate how you can increase your value stream efficiency.
- Investigate how best to connect Products, Projects, and Agile Value Stream Teams (VSTs)
- Design your Agile Governance Approach: Executive
- Dashboards, Agile Contracts, and the Beyond Budgeting Approach
- Design your Agile Portfolio Management Approach: From Customer Journey Maps and Personas to MVP Roadmaps the Lean start-up way

Seminar Agenda

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