

Leader or Manager? The Art of Balancing Both to Achieve Success in a Global Economy

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Locations Offered: Orlando, FL
Washington, DC
Chicago, IL
Miami, FL

Level: Intermediate

Length: 2 Days

CEUs: 1.4

Seminar Description

Is it leadership or management that is most needed for managing projects successfully in global economy? How can you balance both and enhance the leadership skills of yourself and of your team members?

Leadership is an ability to get things done through others while winning their respect, confidence, loyalty, cooperation, and commitment. It involves focusing the efforts of a group of people toward a common goal and inspiring them to work as a real team. Management requires an appropriate balance of technical, human and conceptual skills along with principles and best practices of project management to meet defined objectives. All project managers are not necessarily leaders, but the most effective project managers over the long-term are able to lead virtual teams with confidence and prove to be good leaders as well.

In a project environment, leading is not necessarily the same as managing. Both project leadership and management are important for successful project management. Good project managers understand the importance of balancing both and managing stakeholders through effective leadership and are able to adjust their leadership styles according to situation and culture. You'll evaluate and refine your leadership skills and discover methods to lead for higher results and achieve extra ordinary performance from your people to compete in a global economy.

Seminar Objectives

Upon completion of this course, participants will be able to:

- Analyze the impact of culture on leadership, communications and teamwork in a global economy.
- Identify four main management functions and three management skills
- Understand the difference between the role of a leader versus manager and how leadership is related to the project life cycle.
- Discuss communication, influencing, and leadership challenges associated with virtual teams
- Understand the challenges to motivate and communication with a multi-generational workforce.
- Describe the important dimensions of team leadership and strategies to enhance collaboration.
- Analyze various leadership styles and situational leadership for managing global projects.
- Evaluate leadership of your team members
- Develop practical strategies to strengthen your leadership skills based on Leadership Practices Inventory (LPI).



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Seminar Agenda

DAY 1 AM

- Introductions, Seminar Objectives, Setting the Stage
- Analyze the impact of culture on leadership, communications and teamwork in a global economy.
- Leader versus Manager: Functions, Roles, and Skills.
- How leadership and management is related to the project life cycle (PLC).
- Project leadership: Definition, Attributes and Skills.

DAY 1 PM

- What makes a successful follower (needs of followers and how to satisfy those needs)\
- Three dimensions of team leadership.
- Fourteen characteristics of Principled Leadership.
- Two dimensions of leadership
- Situational leadership
- Four stages of leadership and Team Development

DAY 2 AM

- Cultural Diversity and Global Projects: Six Critical dimensions of cultural differences, Five cultural variables, Cultural Diversity and Team work
- Challenges of managing international projects.
- Overview of virtual Teams
- Communication, Management and Leadership Challenges associated with Virtual Teams
- Multi generational workforce: Overview, expectations, work related values

DAY 2 PM

- Communication, Motivation, and Leadership Challenges of managing in a multi generational workforce environments.
- Leadership in a Nutshell
- Day 2 (Part 2D): Afternoon break to 4 PM.
- Evaluating leadership styles (Self and teams)
- Strategies to strengthen your leadership skills based on Leadership Practices Inventory (LPI).
- Summary and Wrap up Discussion

	Technical	Leadership	Strategic	Total
PMP®/PgMP®	0.00	14.00	0.00	14.00
PMI-ACP®	0.00	14.00	0.00	14.00
PMI-SP®	0.00	14.00	0.00	14.00
PMI-RMP®	0.00	14.00	0.00	14.00
PfMP®	0.00	14.00	0.00	14.00
PMI-PBA®	0.00	14.00	0.00	14.00








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